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The past decade has seen a tremendous growth in multimedia systems and applications in various areas ranging from surveillance to social media. While these systems and applications have been instrumental in improving the way of life for the end users; in the process the people's privacy might be put at risk. In particular, in most social networking websites, users upload their information without any guarantees on privacy. Although there has been a significant progress in multimedia research, the issues related to privacy related to the use of multimedia systems and applications have only recently begun to attract the attention of researchers.

This is the second edition of this workshop (after the first successful PIM'16 in Seattle) and it aims to bring forward recent advances related to privacy protection in various multimedia systems and applications. We seek unpublished high quality papers that address the privacy issues in different multimedia applications including, but not limited to, surveillance, e-chronicles, e-health, mobile media, and social networking from the following perspectives:

- Privacy considerations in acquisition and transmission of multimedia data.
- Privacy issues in fusion, analysis, presentation, and publication of multimedia data.
- Privacy in multimedia databases: storage, access, indexing and retrieval.
- Theory and models: assessment of security and privacy and utility, privacy leakage and covert channels.
- Synergy between privacy preserving technologies and ethical and legal issues.
- Privacy aware cloud-based multimedia storage and processing.
- System architectural choices for privacy preservation.

#### Important Dates

Paper submission due	March 19, 2018
Decision notification	April 23, 2018
Camera ready submission	May 11, 2018

#### Paper Submission

Full-length papers of 6 pages in length reporting on original research are solicited. The reviewing is single-blind and the paper submission link is: <https://cmt3.research.microsoft.com/ICME2018W>. For detailed instructions, see <http://www.icme2018.org/>.

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