# Security and Privacy Issues in Multimedia Systems



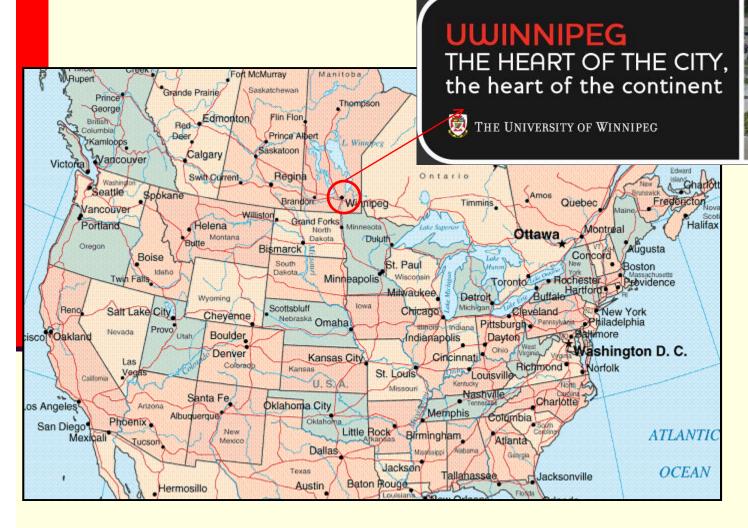
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#### Winnipeg





#### Multimedia Systems

- Systems that involve different kind of media such as text, image, video, and audio
  - Surveillance systems
  - Social networking systems
  - e-Health systems
  - Mobile media systems and many more...



# Security and Privacy Issues in Multimedia Systems



Social Networks

Source: Youtube



#### Clerk fined for 'death watch'

A medical office clerk has been fined \$10,000 for repeatedly accessing the private records of the cancer-stricken wife of a man with whom she was having an affair.

BY THE CALGARY HERALD APRIL 14, 2007

Source: http://www.canada.com/story.html?id=3dda9b24-25ba-4ce1-b717-64588079b2e4 SNDS'12 Trivandrum, India



#### Video surveillance

Source:

http://www.peripatetic.us/classes/SP08/time/surveil.htm



# Security and Privacy in Multimedia Surveillance Systems

#### Collaborators:

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### Public safety is very important

9/11 Terrorist attack (2001)



Mumbai attack (2008)



London bombing (2005)



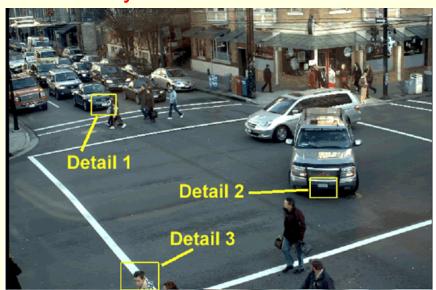
#### Norway blasts (2011)





# Public Safety and CCTV Surveillance

- Large number of CCTV cameras
- "4.2million CCTV cameras in Britain", and the "person can be captured on 300 different cameras in a day"



http://www.nione-security.com/news\_view.asp?id=727





# Public Safety and CCTV Surveillance



Image source: <a href="http://www.andrelemos.info/cctv10c.jpg">http://www.andrelemos.info/cctv10c.jpg</a>



### Question 1

## Do you mind to be watched into CCTV control room?





Image source: <a href="http://www.andrelemos.info/cctv10c.jpg">http://www.clipartguide.com/\_named\_clipart\_images/0511-0902-0418-3904</a>



#### **Privacy Concerns**

- Large amount of recorded video
- Access is given to
  - CCTV Operator
  - Researchers
  - Policy makers
  - and others
- ⇒ Privacy violation



The problem is to determine the privacy violation due to publication of surveillance video and protect it.

What is the solution?



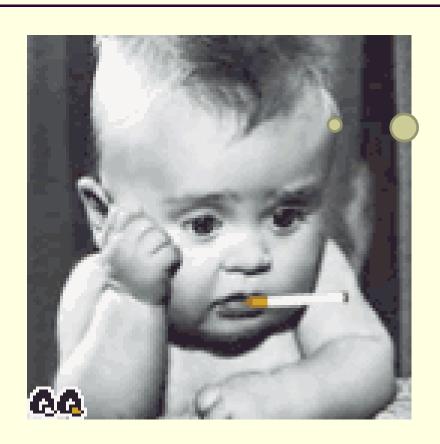
### Privacy Concerns



You can easily identify the person (if you know him) ⇒ Privacy loss



#### What to do?







#### Obvious Solution – Hide the face

- Obscure people's face in the video
- Looks a simple and good solution
- Approach 1
  - Let a human manually find the faces in all the video frames
    - 10 frames per sec, round the clock video recording, lots of data
    - need several hundred people to do the job
    - and, who knows some of them may be intruders and misuse the data



#### Obvious Solution – Hide the face

## Approach 2: Apply automatic face detection and hiding algorithm – seems good





What it should be ideally...

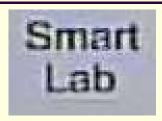
What it is usually in practice...

Automatic face detection algorithms are not 100% accurate... may often miss a few faces.



# Is Hiding Facial Information Enough?

Place



Time

19:32:16 2000/01/09

**Behavior** 





**Implicit Channels!** 



#### Explicit vs. Implicit Inference Channels

- Who Explicit inference channel
- What
- When
- Where

Implicit inference channels

19:32:16 2000/01/09

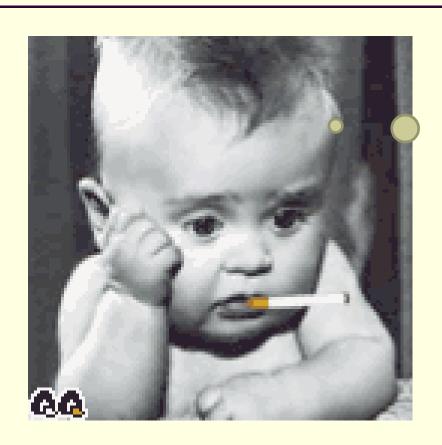








### Sounds interesting...







#### Proposed Approach



Video data **V** Video data **V**'

Find the computational models for

- Identity leakage and Privacy loss
- Utility loss

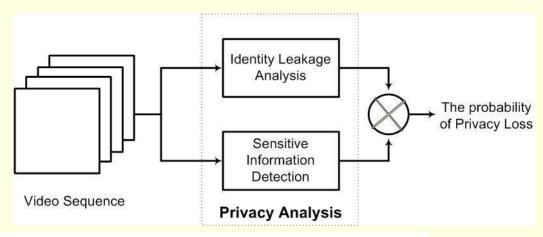
And

Find the appropriate video data transformation function to have a tradeoff between privacy loss and utility loss



#### Question 2

## Do you mind to be video recorded when you are meeting with X disease specialist?



#### Two views on privacy loss:

- 1. Privacy is lost if **identity** information is leaked
- Privacy is lost only if sensitive information is leaked



(a)



(b)



(c)





### Modeling Privacy Loss

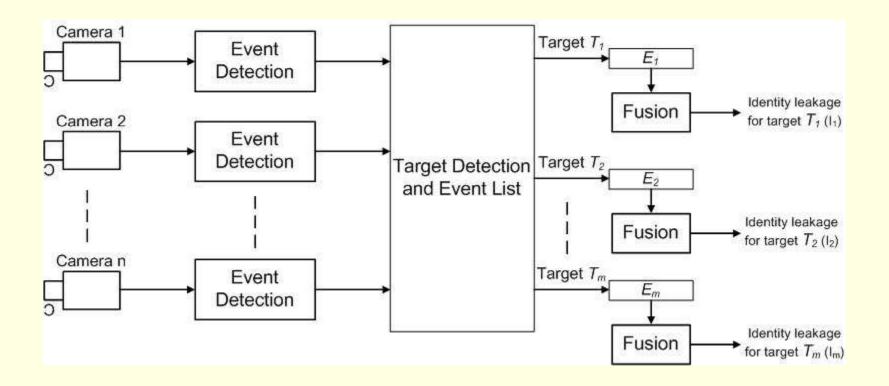
#### Sensitive Information

Sensitive Attribute	Example
Activity	Showing middle finger when alone.
Spatial Information	Generally we do not want strangers to know which places we visit.
Time	Some people mind when others associate their activities with timing patterns.
Gesture	People make strange gestures while they are alone and do not want others to watch that.
Clothes	Many teens wear clothes which they do not want their parents to know.
Physique	People with atypical physique may be sensitive to that e.g. height.
Habits	Most people have some personal idiosyncratic sensitive habits like twiddling fingers under stress
Companion Information	Some people do not want everyone to know whom they associate with.
Associated Objects	What we carry with us,



### Modeling Privacy Loss

#### Multi-camera surveillance





### Modeling Privacy Loss

#### Multi-camera surveillance



Fig. 7 Representative images from four cameras: (a) Department Entrance, (b) Audio Lab, (c) Staff Club, (d) Canteen.

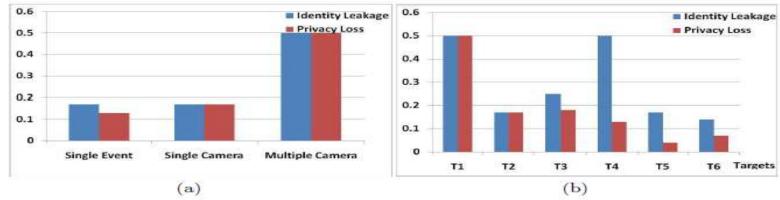


Fig. 8 (a) Identity leakage and privacy loss for  $T_1$  (b) Identity leakage and privacy loss for all targets



### Modeling Utility

Two conflicting demands: Privacy and Utility

Definition 2: Utility loss of the published video data refers to the decrease in the degree of accuracy by which analysis tasks can be accomplished with respect to the original data.

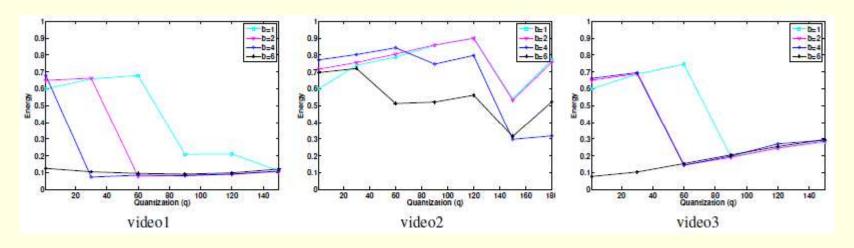
Task-based **Utility Loss** computation:





# Effect of Data Transformation Methods WINNIPEG on Privacy Loss and Utility Loss

Global transformation (first blurring then quantization)





video 1 b = 4, q = 30



video2 b = 4, q = 150

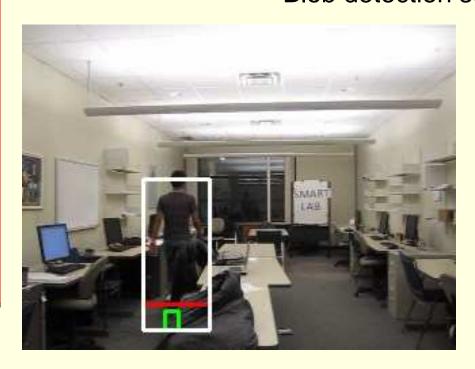


video3 b = 6, q = 1



# Results of blob detection using transformed data

#### Blob detection still works



Blob detection in original video



Blob detection in transformed video

Utility is still good, but privacy is preserved



#### Question 3

Would you mind if you are recorded in a CCTV camera, which is being watched by some person (unknown to you) at 10,000 km away?





Image source: <a href="http://www.andrelemos.info/cctv10c.jpg">http://www.clipartguide.com/\_named\_clipart\_images/0511-0902-0418-3904</a>

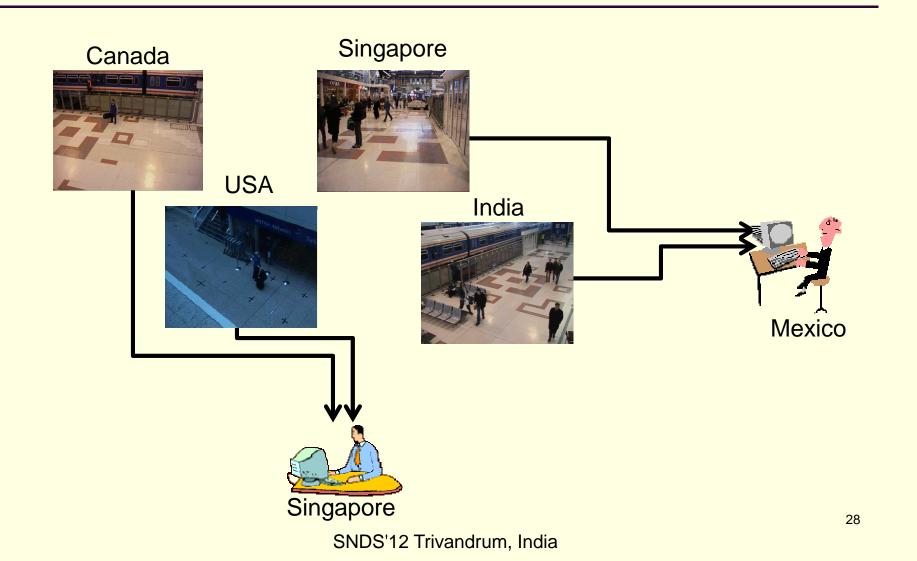


#### **Observations**

- # 1: Sensitive information cannot be removed
- # 2: The `who' information cannot be completely removed through computer vision
- # 3: The what information is more important for surveillance and does not cause much privacy loss when detected alone in isolation
- # 4: The where and when information is generally available to the CCTV operator as prior knowledge or through the video content

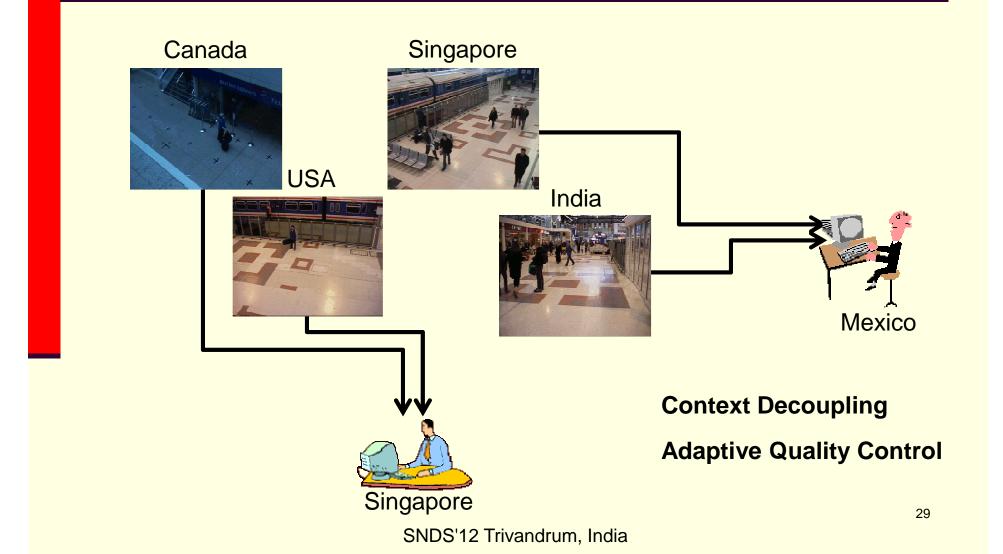


#### Anonymous Video Surveillance





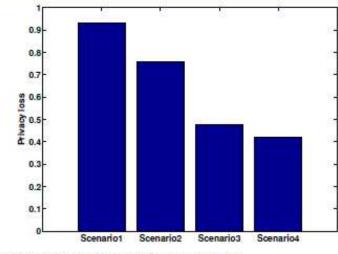
#### Anonymous Video Surveillance



# User Study to support Anonymous Surveillance

- 100 participants from 18 countries
- The users were asked to rate their feeling of privacy loss on a scale of 0 to 10 with 0 referring to no privacy loss and 10 referring to full privacy loss, in the four scenarios

Scenario	Description
Scenario1	A CCTV operator is watching the video in the same building.
Scenario2	The CCTV operator is watching the video in a different country, but
	S/he knows the location of the camera.
Scenario3	The CCTV operator is watching the video in a different country and
	S/he does not know the location of the camera.
Scenario4	The CCTV operator is watching the video in a different country and
	S/he does not know the location of the camera. Further, after certain period of time the, the CCTV operator is changed.





#### Conclusions

- The implicit channels can cause significant privacy loss even when the facial information is not present. Therefore, blocking implicit channels is also equally important.
- Detect and hide approach is not reliable and provides a bad tradeoff between privacy and utility.
- Identity leakage and sensitive information both should be considered in determining privacy loss
- Anonymous surveillance (remote monitoring) could be the future



#### **Publications**

- M. Saini, P. K. Atrey, S. Mehrotra, S. Emmanuel and M. S. Kankanhalli. Privacy modeling for video data publication. IEEE International Conference on Multimedia and Expo(ICME'2010), pp 60-65, July 2010, Singapore.
- M. Saini, P. K. Atrey, S. Mehrotra, and M S. Kankanhalli. Privacy aware publication of surveillance video. Inderscience Int. J. of Trust Management in Computing and Communications. (2012).
- M. Saini, P. K. Atrey, S. Mehrotra and M. S. Kankanhalli Considering implicit channels in privacy analysis of video data. IEEE COMSOC MMTC E-letter, Vol. 6, No. 11, pp 27-30, November 2011.
- M. Saini, P. K. Atrey, S. Mehrotra, and M S. Kankanhalli. W3-Privacy: Understanding what, when, and where inference channels in multi-camera surveillance video. Springer Int. J. Multimedia Tools and Applications. (2012).
- M. Saini, P. K. Atrey, S. Mehrotra, and M S. Kankanhalli. Adaptive transformation for robust privacy protection in video surveillance. Hindawi Int. J. of Advances in Multimedia, Volume 2012, Article ID 639649 (2012).



# Security and Privacy in E-Health

#### Collaborators:

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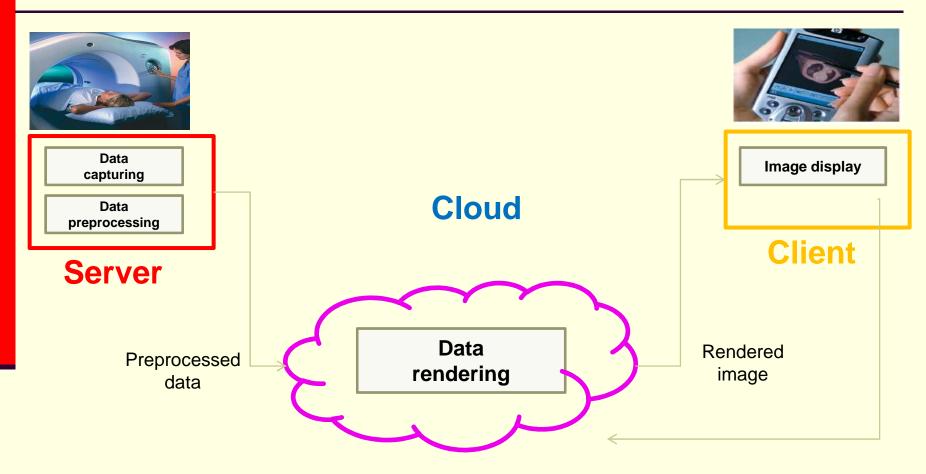
#### Source:

http://www.centreforthenorth.ca/blogs/herethenorth/somebodycalladoctor

http://www.amiconnecticut.com/images/Prost ateMRI.JPG



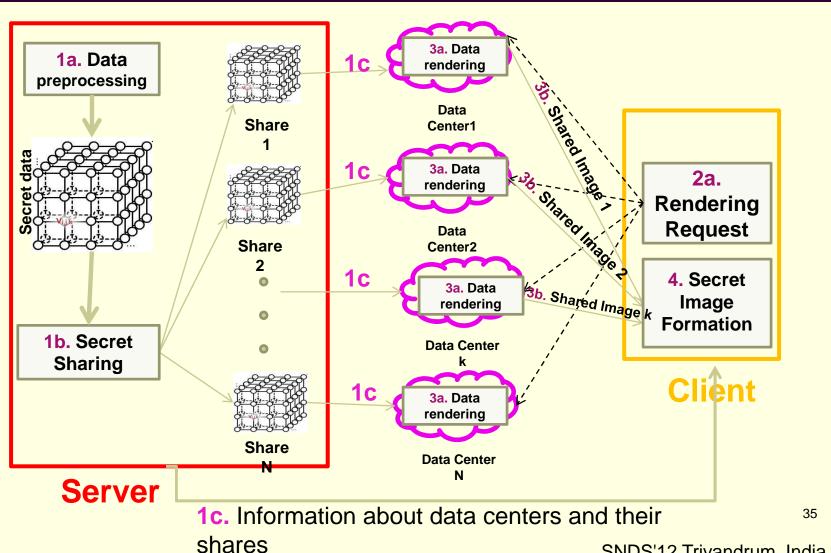
## Cloud-based Secure 3D Medical Data Visualization



Publication: M. Mohanty, P. K. Atrey and W.-T. Ooi. Secure cloud-based medical data visualization. The ACM International Conference on Multimedia, 2012, Nara, Japan. (Accepted, to appear)



#### Cloud-based Secured Rendering: **Architecture and Protocol**





# Security and Privacy in Social Networking Systems

# Exclusive: The next Facebook privacy scandal

CNET > News > Surveillance State

by Chris Soghoian | January 23, 2008 8:58 AM PST

comments 17 | Like 543 Tweet 23 1 1 in Share More +

Facebook is no stranger to the complaints of privacy activists. First, it was the site's News Feed feature back in 2006. Most recently, the company's Beacon service drew widespread criticism. This blog post will outline yet another major privacy issue, in which Facebook recklessly exposes user data.

Source: http://news.cnet.com/8301-13739\_3-9854409-46.html

#### Collaborators:

Kasun Senevirathna and Adam Rehill, University of Winnipeg, Canada

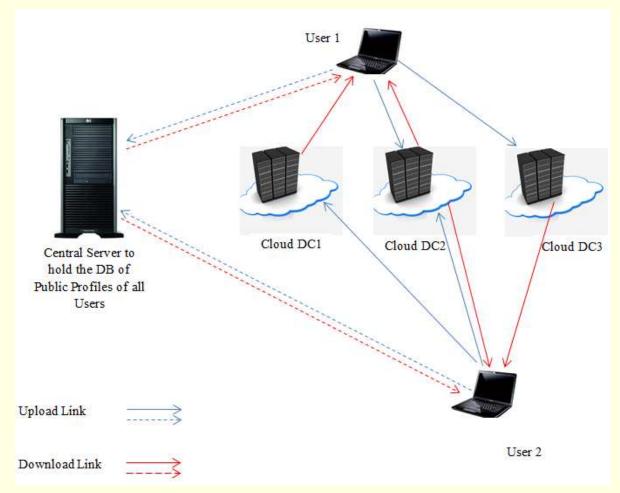


#### A Secure and Privacy-aware Cloudbased Architecture for Social Networks

Targeted toward
Untrusted Social
Networking Operators

Developed a secret sharing based framework







### Happy ending...

Security and Privacy Issues in Multimedia
Systems
must not be after thoughts