

# SIGMOD Programming Contest 2014

## Efficient Implementation of Social Network Analysis System

Team: H\_minor\_free

T. Akiba, T. Hayashi, S. Hirahara, T. Ikuta, Y. Iwata, Y. Kawata,  
N. Ohsaka, K. Oka, Y. Yano (The University of Tokyo, Japan)

R. Okuta (Tohoku University, Japan)

Speaker: Takanori Hayashi

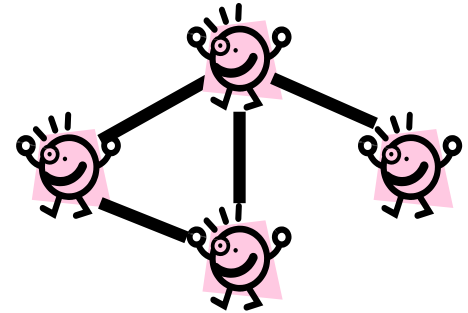
# Social networks in this contest.

## Synthetic social networks

Generated by  
*social network benchmark dataset generator*  
produced by Linked Data Benchmark Council

- Persons
  - Posts (Comments and Replies)
  - Interests
- Friendship between persons

Vertices of the graph



Edges of the graph

*#persons* ~ 1,000,000

# Contest goal

Execute all the queries as quick as possible.

1. Shortest distance over frequent communication paths
2. Interests with Large Communities
3. Socialization Suggestion
4. Most Central People

## Evaluation Environment

- Processor 2.67 GHz Intel Xeon E5430
- Configuration 2 processors (**8 cores total**)
- L2 Cache Size 12MB
- Main Memory 15 GB

# Our team

H\_minor\_free

The University of Tokyo

T. Akiba    Y. Iwata  
Y. Yano    Y. Kawata

Shortest distance query and  
reachability query  
PLL [SIGMOD'13]  
PPL [CIKM'13]  
PHL [ALENEX'14]  
HPLL [WWW'14]

T. Ikuta    T. Hayashi    S. Hirahara  
N. Ohsaka    K. Oka

Good at implementing  
graph algorithms

Tohoku University

R. Okuta

5<sup>th</sup> place in SIGMOD  
Programming Contest 2013

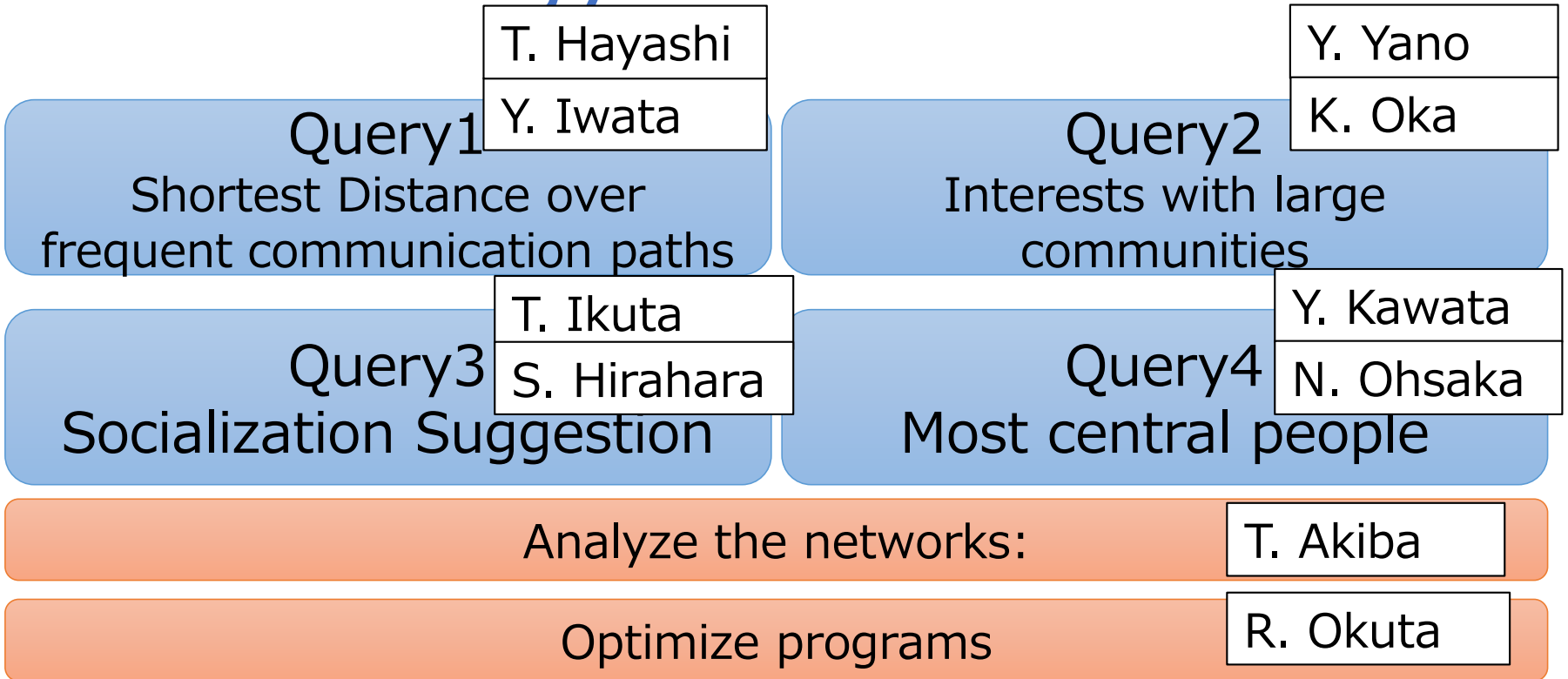
Tasks of SIGMOD Programming  
Contest 2014 are queries on  
the social networks

Especially, Query1 is the  
shortest distance query!



We can win?

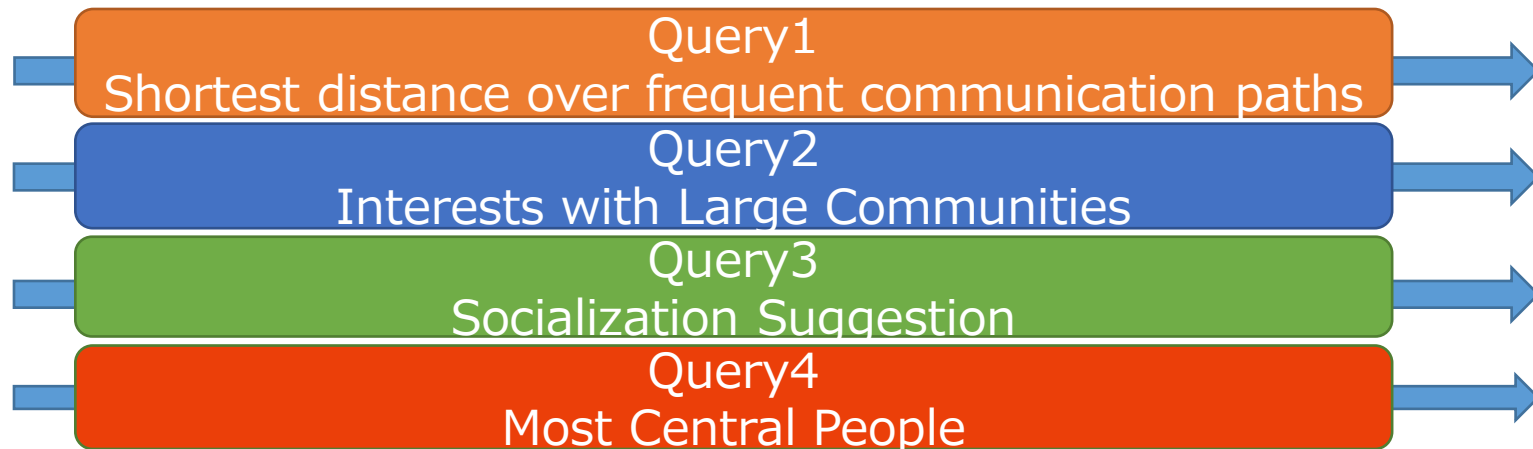
# Our strategy



At March 18<sup>th</sup>, We became 1<sup>st</sup> place

# Overview of our system

- Implement one program for each query type.
- Run programs simultaneously.



*TotalElapsedTime*

=  $\max(\text{total elapsed time of query type } i \mid 1 \leq i \leq 4)$

# The most difficult query

At March 27th,(about 20 days before the deadline)

In the middle size network (#persons = 100,000),

- Query1 (1,000 queries) → 9 sec (2 threads)
- Query2 (10 queries) → 2 sec (1 thread)
- Query3 (9 queries) → 6 sec (1 thread)
- Query4 (8 queries) → 18 sec (8 threads)

Query4 is the most difficult query

➔ Query4 is the main topic of this talk

# Query4: Most Central People (Top-k Closeness Centrality)

Query4( $k, t$ ):

Answer  $k$  persons with the highest centrality values in the induced subgraph depending on a tag name  $t$

The centrality value  $C(p)$  is defined as follows

$$C(p) := \frac{(R(p) - 1)^2}{(n - 1) \times S(p)}$$

$$R(p) := \#(\text{reachable persons from } p)$$

$$S(p) := \sum_{q:\text{reachable from } p} d(p, q)$$

$C(p) \propto 1/s(p)$  in a connected graph.



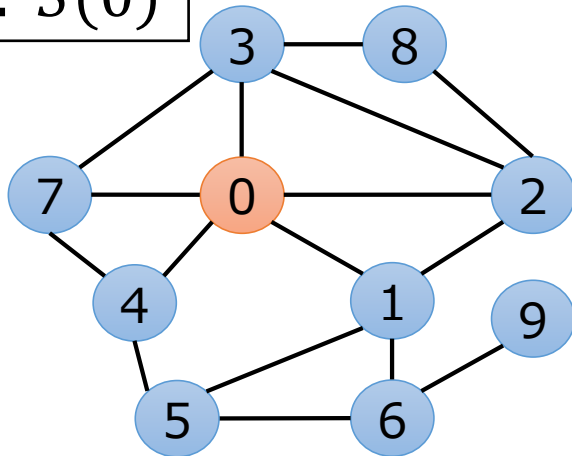
# Query4: Most Central People (Top-k Closeness Centrality)

Query4'(k, t):

Answer  $k$  persons with **the smallest sum of shortest distances** in the induced subgraph depending on a tag name  $t$ .

$$S(p) := \sum_{q:\text{reachable from } p} d(p, q)$$

Example:  $S(0)$



$$\{v \mid d(0, v) = 1\} = \{1, 2, 3, 4, 7\}$$

$$\{v \mid d(0, v) = 2\} = \{5, 6, 8\}$$

$$\{v \mid d(0, v) = 3\} = \{9\}$$

$$S(0) = 0 + 1 \times 5 + 2 \times 3 + 3 = 14$$

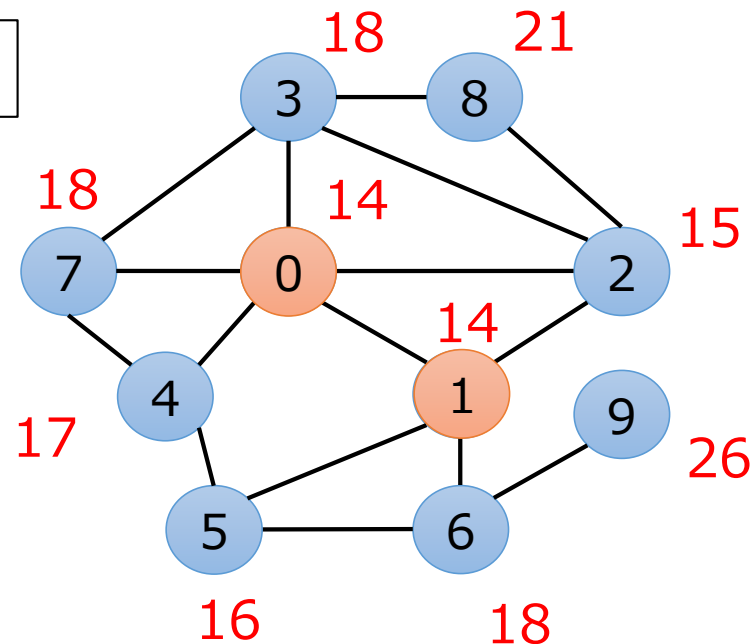
# Query4: Most Central People (Top-k Closeness Centrality)

Query4'(k, t):

Answer  $k$  persons with **the smallest sum of shortest distances** in the induced subgraph depending on  $t$  a tag name

$$S(p) := \sum_{q:\text{reachable from } p} d(p, q)$$

Example: Query4'(2, t)



Query4'(2, t) = {0, 1}

# Naïve approach

$n := \#persons$

$m := \#friendships$

Conduct BFSs from all persons.

1.  $S(p)$  can be computed in  $O(m)$  time.
2. Pick up  $k$  persons with highest centrality values.

Too inefficient

- $O(nm)$  time. ( $n > 50,000$  in large networks)

# Our algorithm in Query4

Our algorithm should be

Exact

Answer correct values  
on any instance

Simple

Easy to parallelize  
Easy to optimize

Note:  $O(km)$  time algorithm is not known.

# Our algorithm in Query4

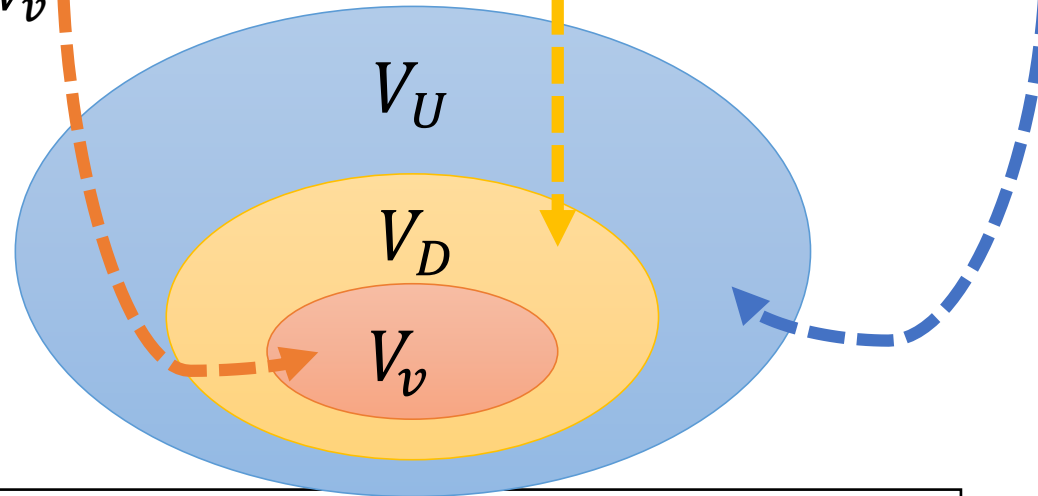
Prune the BFS by using current top-k values.

- Conduct BFSs in the decreasing order of degree.
- Estimate lowerbound of  $S(p)$  during the BFSs  
If the lowerbound of  $S(p)$  is large, the BFS is pruned.

How to estimate good lowerbound?

# Straightforward lowerbound

$$L_1(p) := \underbrace{\sum_{q \in V_v} d(p, q)}_{\text{orange}} + \underbrace{D \times |V_D|}_{\text{yellow}} + \underbrace{(D + 1) \times |V_U|}_{\text{blue}}$$



$V_v := \#(\text{already visited persons})$   
 $V_D := \#(\text{persons in the queue})$   
 $V_U := \#(\text{unreached persons})$   
 $D := \text{distance to vertices in } V_D$

# Straightforward lowerbound Example

Example: BFS from a person 4

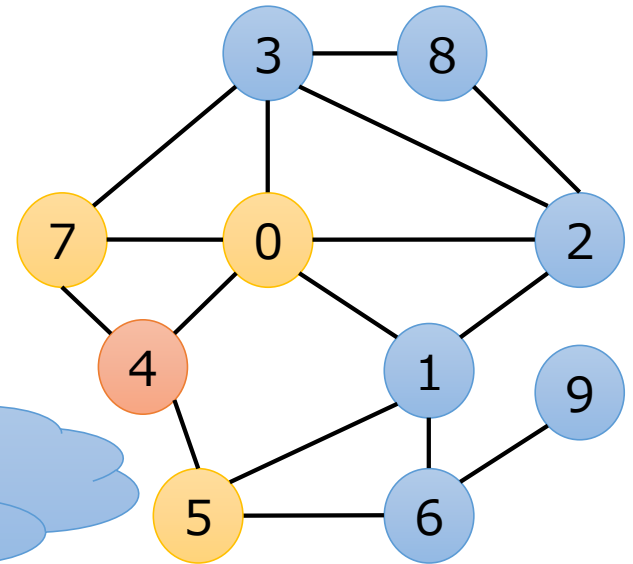
Assume  $k = 2$  and  $S(0) = S(1) = 14$

$$L_1(4) = 0 + 1 \times 3 + 2 \times 6 = 15 > 14$$

$$V_v = \{4\}$$

$$V_D = \{0, 5, 7\}$$

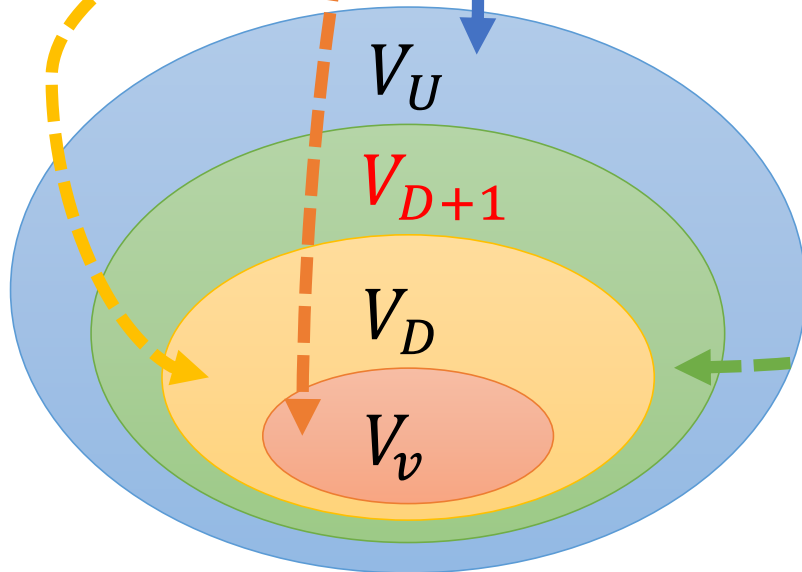
$$V_U = \{1, 2, 3, 6, 8, 9\}$$



BFS from a person 4 is pruned!

# Tighter lowerbound

$$L_2(p) := \sum_{q \in V_v} d(p, q) + D \times |V_D| + (D + 1) \times |V_{D+1}| + (D + 2) \times (|V_U| - |V_{D+1}|)$$



Estimate the number of persons whose distance from  $p$  is  $D + 1$ .

$$|V_{D+1}| := \sum_{q \in V_D} (\deg(q) - 1)$$

$V_v := \#(\text{already visited persons})$

$V_D := \#(\text{persons in the queue})$

$V_U := \#(\text{unreached persons})$

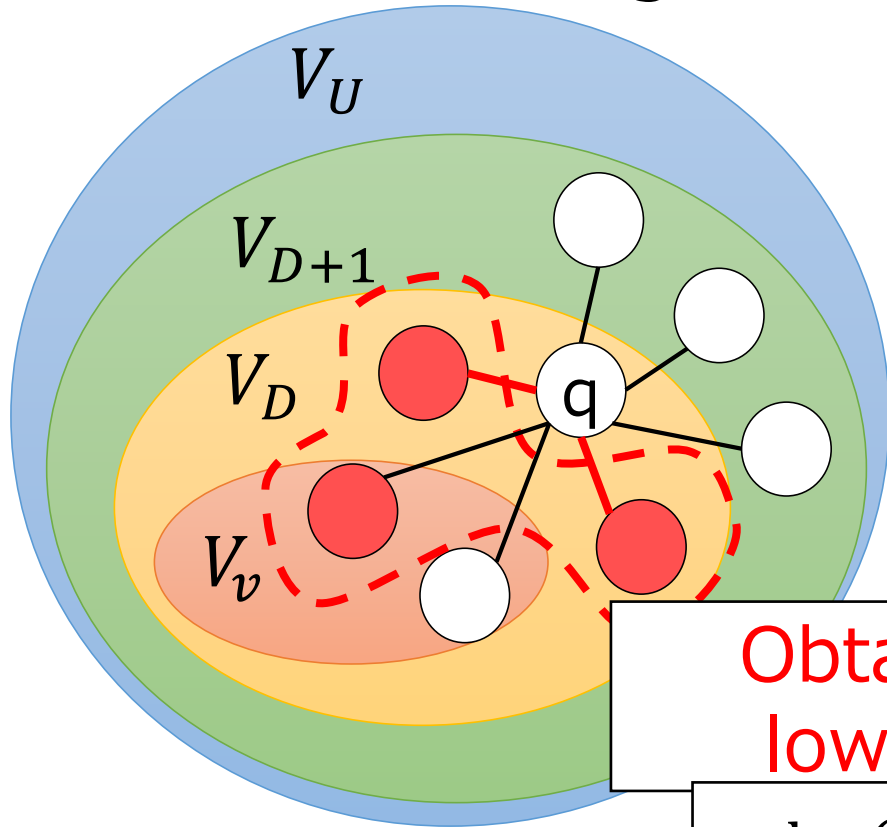
$D := \text{distance to vertices in } V_D$

$V_{D+1} := \#(\text{persons whose distance from } p \text{ is } D + 1)$



# Update lowerbound

After scanning the edges from  $q \in V_D$ ,



○ are newly reached vertices or the parent vertex in shortest path tree.

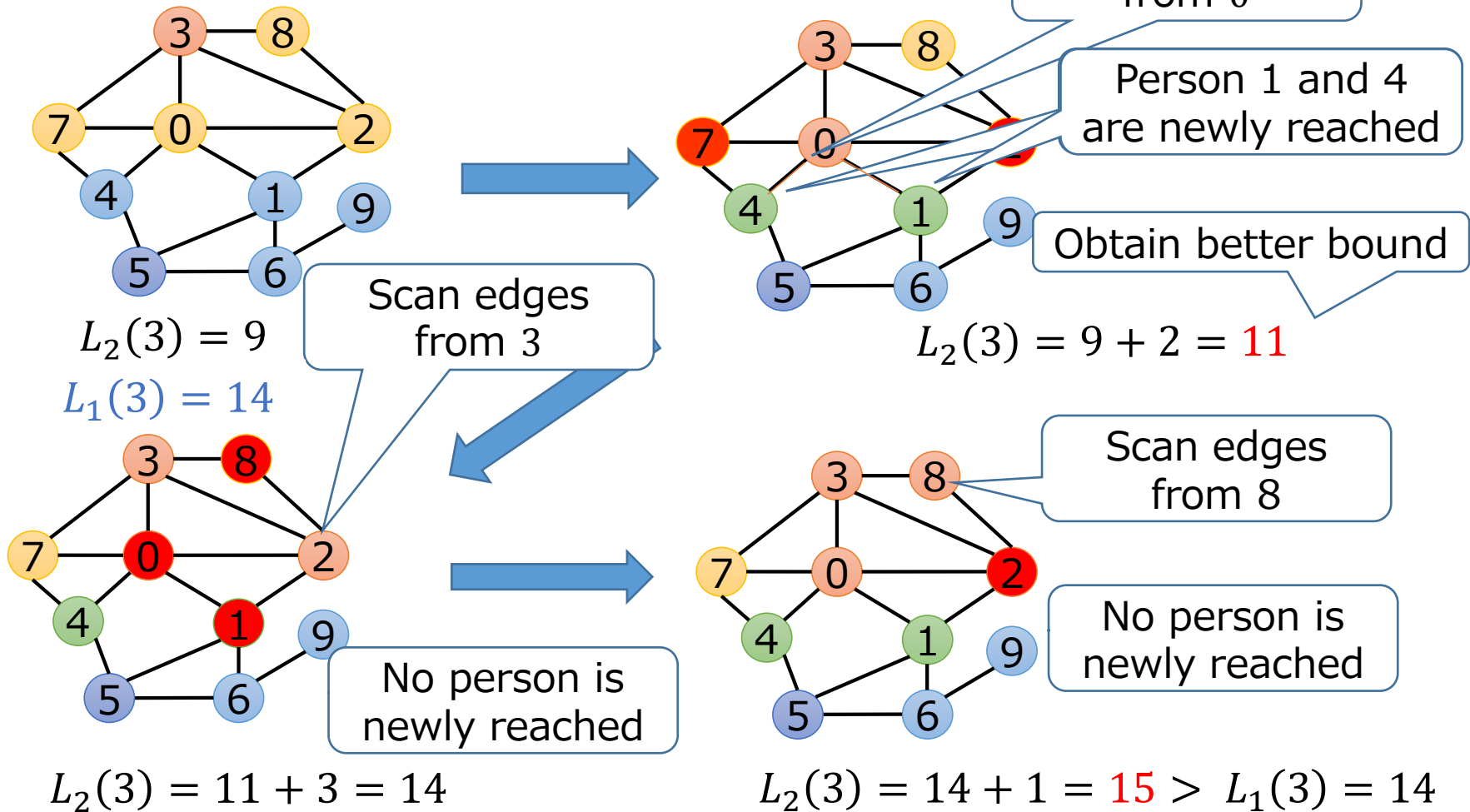
$|V_{D+1}|$  is overestimated by #●

$$L_2(p) \leftarrow L_2(p) + \#●$$

**Obtain tighter lowerbound!**

$$= \deg(q) - 1 - \#(\text{newly visited vertices})$$

# Update lowerbound



**BFS from a person 3 is pruned before scanning the edges from person 7!**

# Speedup by pruning

In 5,000 persons network induced by a tag  $t$   
from 10,000 persons network,

Naïve: 425 ms



Pruning( $L_1$ ): 35 ms



Pruning( $L_2$ ): 28 ms



15x faster!

# Results

In the middle size network ( $\#people = 100,000$ ),

Match 27th

Query1: 9 sec.  
Query2: 2 sec.  
Query3: 6 sec.  
Query4: 18 sec.



April 15th

Query1: 6 sec.  
Query2: 2 sec.  
Query3: 2 sec.  
Query4: 6 sec.

Structure of the system is still naïve...



Each program is written in the different way.



# Summary

T. Hayashi

Y. Iwata

Query1

Shortest Distance over frequent communication paths

T. Ikuta

S. Hirahara

Query3

Socialization Suggestion

Y. Yano

K. Oka

Query2

Interests with large communities

Y. Kawata

N. Ohsaka

Query4

Most central people

Analyze the networks

T. Akiba

Optimize programs

R. Okuta

At March 18th, 1<sup>st</sup> place

At April 15th, 3<sup>th</sup> place

- BFS with pruning
- Lowerbound estimation
- Other optimization